



**TASMANIAN
TRAINING
AWARDS**

2026

Sponsorship Prospectus



Tasmanian
Government

About the Tasmanian Training Awards

The annual Tasmanian Training Awards celebrate the outstanding achievements of apprentices, trainees and vocational students, and the teachers, trainers, training providers and employers who support them.

Hosted by the Department of State Growth through Skills Tasmania, these awards set the gold standard for vocational education and training in Tasmania.

With a proud history that dates back to 1949 when Stewart Ingles, a carpenter from the north west coast was awarded the first Apprentice of the Year, the event is now a highlight of the training sector calendar.

This year's winners will be announced at a gala dinner on Friday 4 September 2026 in the Tasman Room, Wrest Point, Hobart for over 500 guests from the training, business and industry sectors.

The success of the Tasmanian Training Awards is underpinned by the generous support of our sponsors and supporters.

We invite you to join that prestigious and valued group of sponsors who have shown their commitment to the future of Tasmania's training sector and we offer you a range of benefits tailored to your budget.

“The Tasmanian Training Awards are a wonderful demonstration of the training sector. Sponsorship provides our organisation with an opportunity to showcase our support for the industry and Tasmanian learners.”

MAS National

Key sponsorship benefits

Partnering with the Tasmanian Training Awards demonstrates your organisation's commitment to the difference vocational education and training in Tasmania can make to people's lives.

Positive brand association

Your organisation will be associated with a program that sets the benchmark for quality training outcomes in Tasmania and provides positive career pathways for learners.

Your alignment starts with the launch of the program in February 2026. It then includes the call for nominations, the promotion leading up to the awards presentation dinner, publicity during the dinner and throughout the celebration that follows.

Logo and name recognition

Your logo will appear on promotional event material distributed to training providers, Group Training Organisations, Industry Associations, Local Government Councils, schools and colleges and employers.

Your name and logo will also feature on the dedicated Tasmanian Training Awards Sponsors' page on the Skills Tasmania Awards website, with a link to your website.

If you opt for a category sponsorship, your organisation will also be directly associated with an award category of your choice (subject to availability) and your logo will appear on the winner's trophy, the finalists' certificates and the nomination pack for that category.

Gala dinner – Friday 4 September 2026

Your sponsorship will be acknowledged at the Tasmanian Training Awards Gala dinner attended by over 500 guests.

The dinner provides networking and promotional opportunities with attendees including parliamentarians, employers, industry groups, training providers, individual learners and teachers/trainers.

Your organisation's name and logo will feature as part of the audio-visual presentation during the evening and in the souvenir booklet that all attendees receive. You will also have the opportunity to display banners at the event.

Media exposure

The Tasmanian training Awards has a special media focus, showcasing the astounding individuals, training organisations and businesses that support VET.

Sponsors will be showcased on Tasmanian Training Awards social media throughout the year as well as on the dedicated Sponsors' page on the Awards website.

Sponsorship categories

There are three levels of sponsorship available.

Principal partner

\$10,000 ex. GST

As a Premium sponsor, your organisation will be the primary partner for the event and directly associated with the program through co-branding, ("The Tasmanian Training Awards, proudly sponsored by [your business' name]").

You will receive a full promotional advertising package, invitation to be on a judging panel, 10 complimentary tickets to the event, an opportunity to speak at the event and prominent advertising exposure on the night.

Category sponsor

Individual award categories \$5,000 ex. GST (nine)

Organisation award categories \$5,000 ex. GST (five)

There are fourteen awards and you may choose to sponsor one or more awards categories (subject to availability).

In return your organisation will have exclusive logo placement on sponsored category finalists award certificates and trophy, media exposure and promotion, and four complimentary tickets to the event (per category).

Details of the available categories are listed on the following page.

Support sponsor

\$1,500 ex. GST

Our support sponsors are also critical to ensuring our gala presentation dinner is a prestigious night to remember. For a contribution of \$1,500, your organisation will be acknowledged on the Tasmanian Training Awards website and during the gala dinner as a supporting sponsor. You will also receive two complimentary tickets to the event.

Full details of each sponsorship category are listed on the following pages in this Prospectus.

We appreciate all levels of financial support for the Tasmanian Training Awards so please contact us if you would like to negotiate an alternative package.

Award categories

Sponsors of the individual award and organisation award categories will have exclusive naming rights to one or more of the following awards.

Individual award categories \$5,000 each	
Apprentice of the Year*	This award is presented to an apprentice who has been outstanding in all aspects of their trade.
Trainee of the Year*	This award is presented to a trainee who is undertaking a traineeship and has been outstanding in all aspects of their training.
Aboriginal and Torres Strait Islander Student of the Year*	This award recognises the achievement of an Aboriginal or Torres Strait Islander student who displays a strong understanding and knowledge of the vocational education and training system and demonstrates the relevance of lifelong learning for themselves and their community.
Vocational Student of the Year*	This award recognises outstanding achievement by a vocational student in a course of study leading to a nationally recognised qualification.
VET Teacher/Trainer of the Year*	This award recognises innovation and excellence by a vocational education and training (VET) teacher/trainer providing nationally recognised training to students at a registered training organisation (RTO), or in partnership with an RTO.
School-based Apprentice/Trainee of the Year*	This award is presented to a student who is undertaking a Certificate II or above qualification as a school-based apprentice or trainee. The Award recognises the student's commitment to their formal studies at school, their training, and in the workplace.
VET in Schools Student of the Year**	Presented to a full-time year 10, 11 or 12 student undertaking an accredited vocational education and training (VET) course that has a vocational placement component. The award recognises the student's commitment to their formal studies and their VET course.
Equity Apprentice/Trainee of the Year**	Presented to an apprentice/trainee who overcomes significant barriers or disadvantage to undertaking their vocational education and training qualification.
Equity Vocational Student of the Year**	Presented to a vocational student who overcomes significant barriers or disadvantage to undertaking a vocational education and training course.

*Winner will represent Tasmania at the Australian Training Awards.

**There are no national equivalents to the VET in Schools Student Award, Equity Apprentice/Trainee Award and Equity Vocational Student Award.

Organisation award categories \$5,000 each

Small Employer of the Year	This award recognises small businesses with 99 or fewer full-time equivalent employees that have achieved excellence in the provision of nationally recognised training to their employees.
Large Employer of the Year	This award recognises large businesses and enterprises with 100 or more full-time equivalent employees that have achieved excellence in the provision of nationally recognised training to their employees.
Small Training Provider of the Year	This award recognises small registered training organisations (RTOs) with fewer than 500 students that offer a range of training products and services and that demonstrate excellence and high-level performance in all aspects of vocational education and training.
Large Training Provider of the Year	This award recognises large registered training organisations (RTOs) with 500 or more students that offer a range of training products and services and that demonstrate excellence and high-level performance in all aspects of vocational education and training.
Industry Collaboration Award	This award recognises an exemplary skills development collaboration between at least one employer/industry body and at least one organisation delivering nationally recognised training.

Organisation award category winners will undergo an Australia-wide shortlisting process for the Australian Training Awards.



Summary of Sponsorship Package

Sponsorship package	Principal partner \$10,000	Category sponsor \$5,000	Support sponsor \$1,500
BRAND ALIGNMENT			
Position your organisation as supporting the VET sector	✓	✓	✓
PROMOTION			
Logo on the TTA home page	✓	✓	✓
Logo, profile and link to your website on the TTA homepage and Sponsors page	✓	✓	✓
Logo and acknowledgement in the Gala Dinner program	✓	✓	✓
Full-page advertisement in the Gala Dinner program	✓		
Display of one promotional banner at the Gala Dinner	✓	✓	
Opportunity to share promotional content through Tasmanian Training Awards social media channels	✓ 3 articles	✓ 2 articles	
Sponsor graphic for use in communications by your business	✓	✓	✓
Acknowledgement in relevant editions of Skills Tasmania News	✓	✓	✓
Certificate to recognise sponsorship	✓	✓	✓
JUDGING			
Representative invited to judge on an award interview panel*	✓	✓	
GALA DINNER			
Complimentary tickets to the gala dinner (valued at \$125 per ticket)	10	4	2
Acknowledgement by the MC	✓	✓	✓
Representative invited to speak at gala dinner	✓		
Logo included in AV and other event materials	✓	✓	✓
Sponsor representative to present category finalists and winner on-stage		✓	
Logo and Business name on category winner's trophy		✓	
Logo and Business name on category finalists and winner's certificates		✓	

Please contact us if you wish to discuss tailoring a sponsorship package that will meet your needs.

*It is important that sponsors do not have a real or perceived conflict of interest through their support for a category. If this is the case, we will work with sponsors to find an alternative solution.

Sponsorship timeline

	Sponsors confirmed	February 2026	Sponsor's name and logo placed on the Tasmanian Training Awards webpage
	Promotion of Tasmanian Training Awards	March 2026	Promotional material distributed featuring sponsor
	Call for nominations	April / May 2026	Nomination packs include name and logo of sponsor
	Ongoing promotion of the Tasmanian Training Awards	June – August 2026	Regular promotion via social media and newsletter in lead up to Gala Dinner
	Promotion of finalists Gala Dinner tickets released	July 2026	Category finalists promoted including sponsors. Acknowledgement of sponsors on ticketing platform
	Gala Dinner	September 2026	Sponsor name and logo in souvenir booklet, audio visual presentation, display banners. Logo on trophies, certificates and opportunity to present category trophy (depending on sponsorship level)
	Post event media and promotion of winners	September 2026	Media articles featuring winners and sponsors
	Preparation for Australian Training Awards	October – November 2026	Preparation of team for Australian Training Awards.
	Australian Training Awards	December 2026	Call for expressions of interest for 2027 Tasmanian Training Awards sponsors.



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